



INTERNSHIP OFFER

The Yves Rocher Group (turnover over €2 billion) counts over 14,600 employees the world over (including 25 subsidiaries abroad) who work together every day to help build up and develop the 10 different brands that comprise the Yves Rocher Group on an international scale: Yves Rocher, Petit Bateau, Stanhome, Daniel Jouvance, Laboratoire Santé Naturelle, Laboratoires Dr Pierre Ricaud, Françoise Saget, Le Monde en Parfum, Kiotis and Galerie Noémie.

To further expand our international development of the Dr. Pierre Ricaud brand, we are recruiting a:

Internship: English-speaking Promotions Manager

- Start date: **January/February 2005**
- Duration: **6 months min.**
- Location: **Paris (Champs-Élysées)**
- Job description: **Working within the International Promotions Department and reporting to the International Direct Mail Manager, you will be in charge of promoting the Dr. Pierre Ricaud brand in the UK and US markets. Key responsibilities will include:**
- o **Creating and managing the adaptation of monthly promotional mailing campaigns for the UK and US markets.**
 - o **Briefing and organising the offers and newsletters for the American and English Internet sites every month.**
 - o **Bringing an American vision to US promotional mailings.**
- Your profile: **Relevant degree in Business or Literature/ Business School.**
- o **American/English Mother Tongue is essential + fluent French.**
 - o **Knowledge of issues concerning the cosmetic markets in the UK and US.**

You must:

Know how to work in a team, be creative, organised and rigorous, know how to be autonomous and take initiative and be very organised. You must also like and know how to write promotional copy text.

To apply for this internship, please send us your letter of application in English and your CV to drh@yrnet.com or on our website

Ref : S/DPR/USA